

Cyprus: Footwear – Market Report. Analysis and Forecast to 2020

2015 Edition | Sample Report





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B**1. REPORT DESCRIPTION**

The report provides an in-depth analysis of the footwear market in Cyprus. It presents the latest data of the market size and volume, domestic production, exports and imports, price dynamics and turnover in the industry. The report shows sales data, allowing you to identify the key drivers and restraints. You can also find a strategic analysis of key factors influencing the market. Forecasts are included to illustrate how the market will be transformed in the medium term. Profiles of the leading companies and brands are provided.

Countries coverage:

Cyprus

Product coverage:

- Waterproof footwear with outer soles and uppers of rubber or of plastics, the uppers of which are neither fixed to the sole nor assembled by stitching, riveting, nailing, screwing, plugging or similar processes, other than footwear incorporating a protective metal toe-cap;
- Footwear with outer soles and uppers of rubber or plastics, other than waterproof footwear, sports footwear and footwear incorporating a protective metal toe-cap;
- Footwear with uppers of leather, other than sports footwear, footwear incorporating a protective metal toe-cap and miscellaneous special footwear;
- Footwear with uppers of textile materials and outer soles of rubber, plastics, leather or composition leather, other than sports footwear; tennis shoes, basketball shoes, gym shoes, training shoes and the like.

Data coverage:

- Market volume and value;
- Volume and dynamics of domestic production;
- Structure of production by commodity groups;
- Key market players and their profiles;
- Volume and dynamics of exports/imports;
- Producer prices, import/export prices;
- Trade channels and price structure;
- Factors influencing the market;
- Forecast of the market dynamics in the medium term;
- Per capita consumption.

B**2. CYPRUS'S TRADE - KEY FINDINGS**

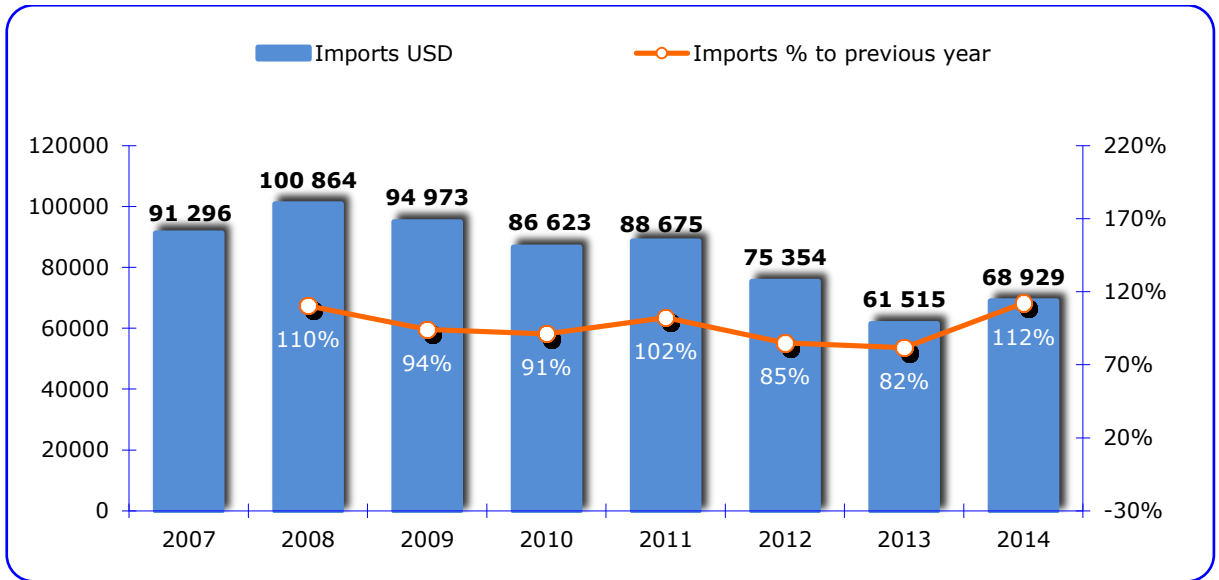
As the main supplier of footwear into Cyprus, China held a share of 51% of total imports in 2014. However, from 2007 to 2014, France had the highest growth rates in Cyprus's import structure, with a CAGR of 6%. It was followed by China (+4%) and Greece (+4%). The other remaining suppliers illustrated negative dynamics: Italy (-5%), the UK (-3%) and Spain (-6%). China significantly strengthened its position in Cyprus's import structure, from 40% in 2007 to 51% in 2014.

Footwear exports from Cyprus were extremely low. In fact, Cyprus mostly reexported products. Greece (42%), Egypt (13%), Libya (11 %) and Algeria (9%) were the leading destinations of Cyprus's footwear exports, together making up 74%. The share of Greece increased significantly (+14 percentage points), while the share of Mauritius illustrated negative dynamics (-2 percentage points).

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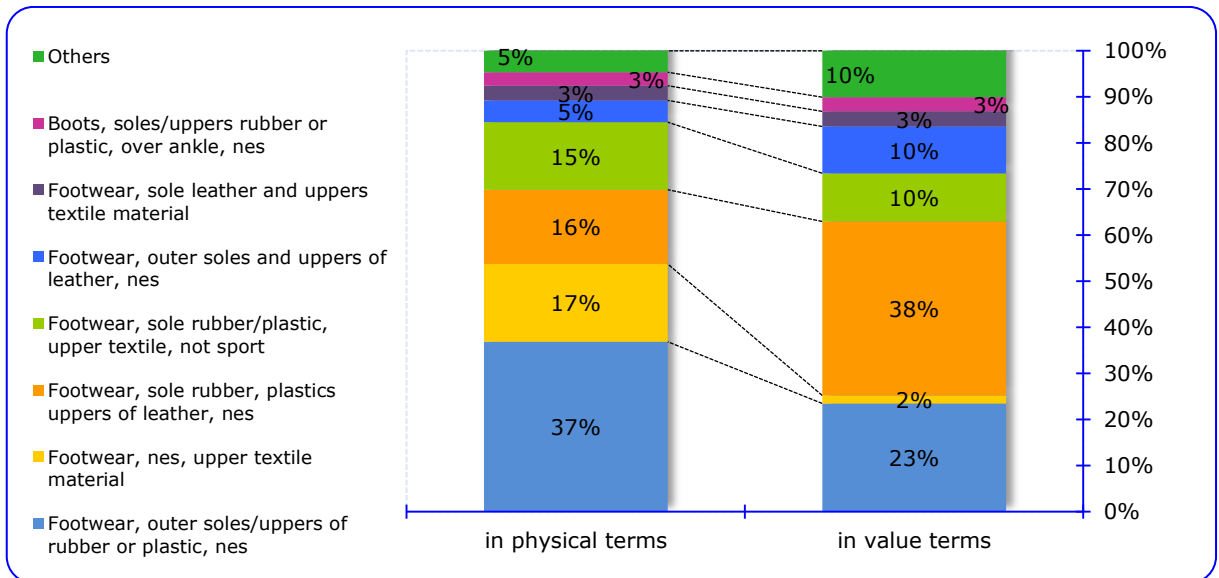
3. CYPRUS'S IMPORTS

Figure 1: Imports Of Footwear, In Value Terms, 2007–2014 (thousand USD)



Source: UN Data

Figure 2: Import Structure Of Footwear, In Physical And Value Terms, By Type, 2014 (% based on pairs and USD)



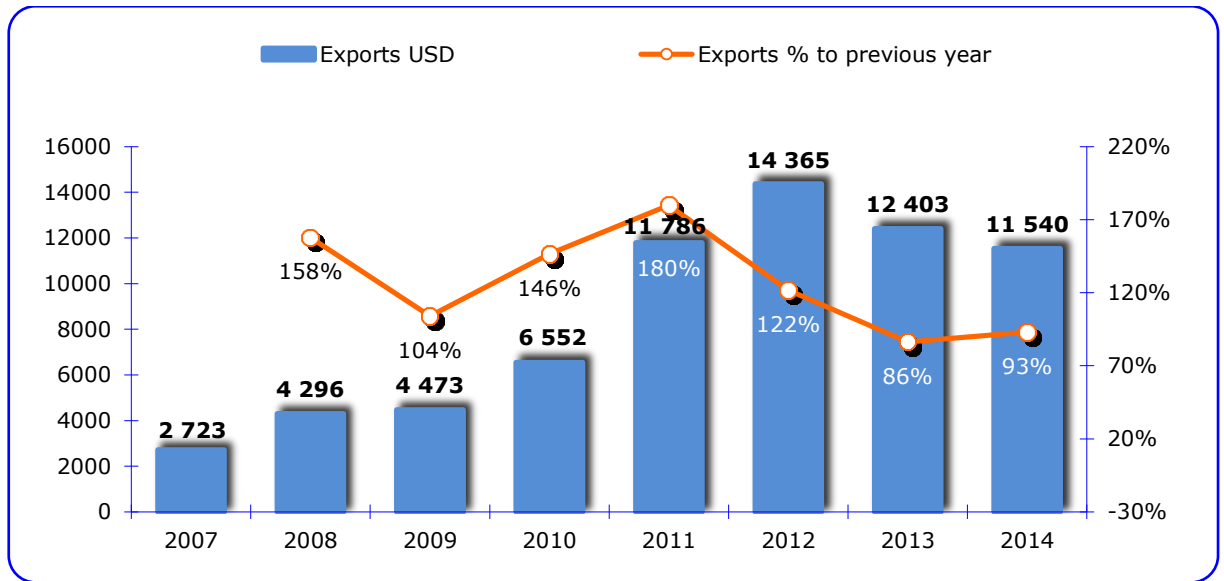
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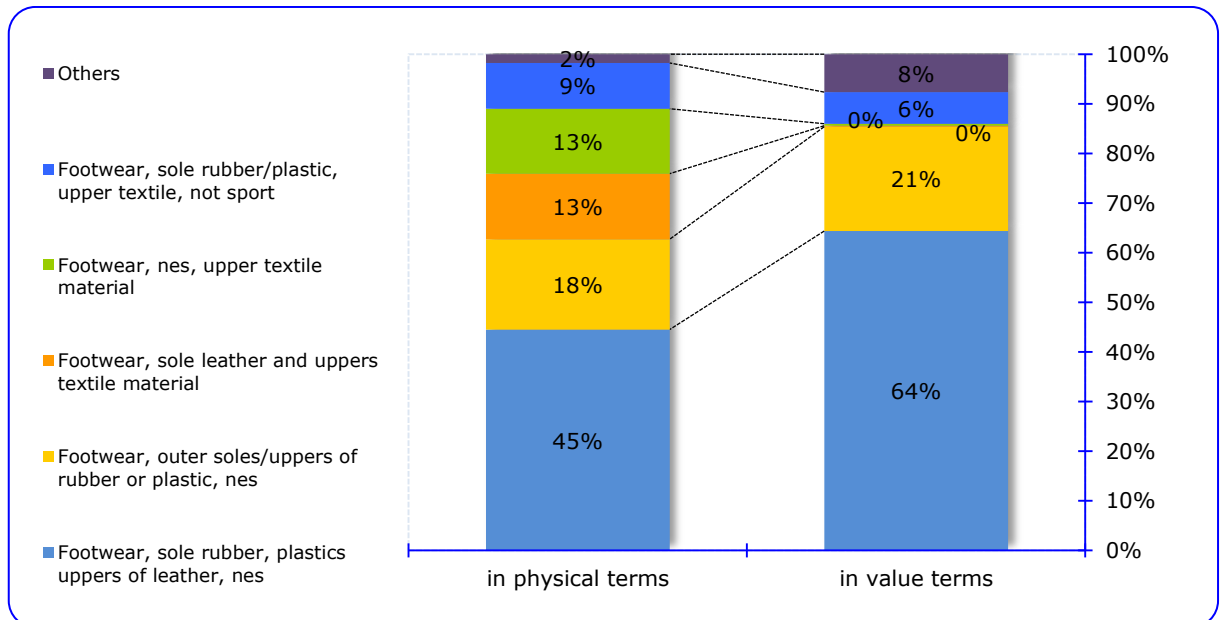
4. CYPRUS'S EXPORTS

Figure 3: Exports Of Footwear, In Value Terms, 2007–2014 (thousand USD)



Source: UN Data

Figure 4: Export Structure Of Footwear, By Type, 2014 (% based on pairs and USD)



Source: UN DATA

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