

# China: Alcoholic Drink – Market Report. Analysis and Forecast to 2025





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Figure 19: Export Prices for Alcoholic Drink, by Country of Destination, 2007-2015

# B 1. INTRODUCTION

## 1.1 REPORT DESCRIPTION

The report provides an in-depth analysis of the alcoholic drink market in China. It presents the latest data of the market size and volume, exports and imports, price dynamics and turnover in the industry. The report shows the sales data, allowing you to identify the key drivers and restraints. You can find here a strategic analysis of key factors influencing the market. Forecasts illustrate how the market will be transformed in the medium term.

Countries coverage: China

Product coverage: Alcoholic Drinks

Data coverage:

- Alcoholic drink market size and value in China
- Volume and dynamics of alcoholic drink production in China
- Volume and dynamics of exports/imports
- Producer prices, import/export prices for alcoholic drink
- Alcoholic drink market trends, drivers and restraints
- Forecast of the market dynamics in the medium term
- Per capita consumption of alcoholic drink in China

Why buy this report'

- Get the full picture of the market
- Identify Key success factors on the alcoholic drink market in China
- Adjust your marketing strategy

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## 2. EXECUTIVE SUMMARY

### 2.1 KEY FINDINGS

Table 1: Key Findings

Key findings in 2015		
Market Volume	thousand tonnes	***
	% to 2014	***
Market Value in *** prices	million USD	***
	% to 2014	***
Production	thousand tonnes	***
	% to 2014	***
	million USD	***
	% to 2014	***
Imports	thousand tonnes	***
	% to 2014	***
	million USD	***
	% to 2014	***
Exports	thousand tonnes	***
	% to 2014	***
	million USD	***
	% to 2014	***

Source: \*\*\*

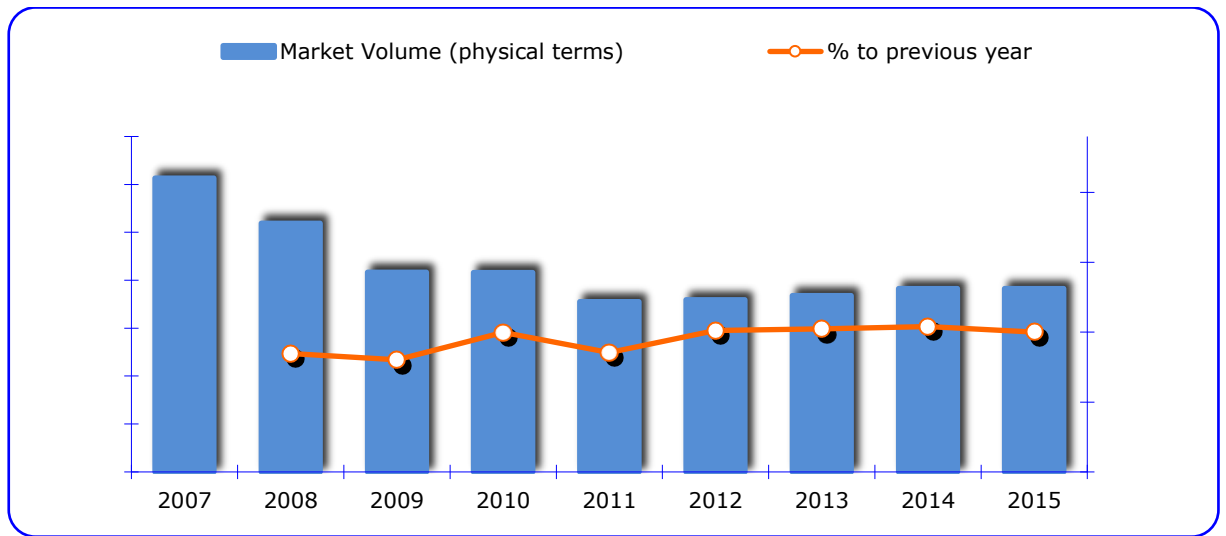
### 2.2 MARKET TRENDS

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# B 3. MARKET OVERVIEW

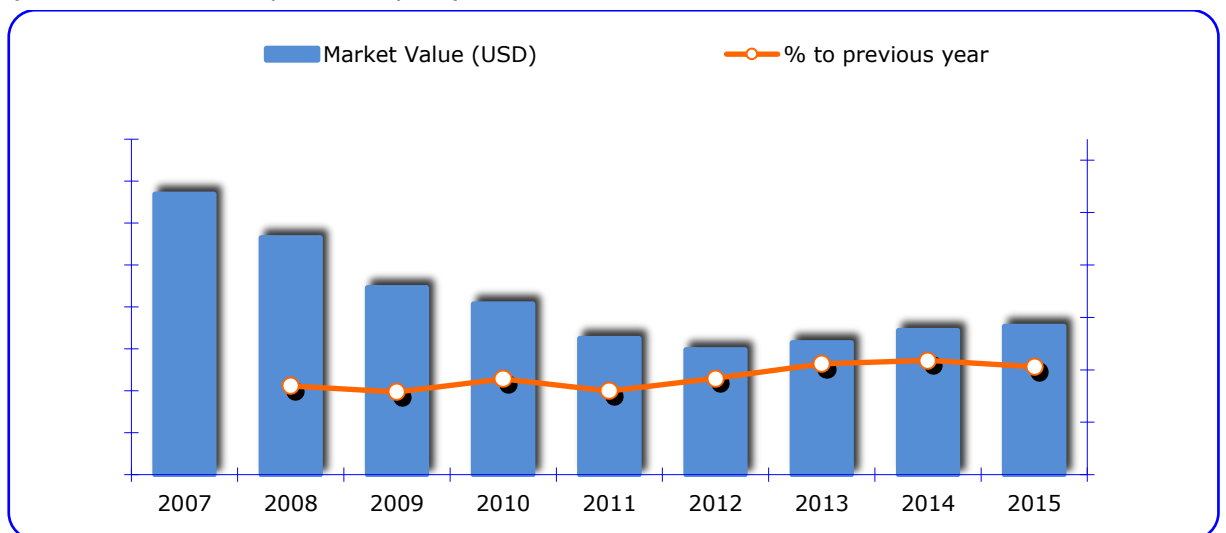
## 3.1 MARKET VOLUME AND VALUE

Figure 1: Market Volume, in Physical Terms, 2007-2015  
(thousand tonnes, % to previous year)



Source: \*\*\*

Figure 2: Market Value, 2007-2015  
(million USD, % to previous year)



Source: \*\*\*



Table 2: Market Volume, in Physical Terms, 2007-2015  
(thousand tonnes)

Product	Unit	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR, 2007-2015
Domestic production	tonnes	***	***	***	***	***	***	***	***	***	***
	% to previous year	***	***	***	***	***	***	***	***	***	***
Imports	tonnes	***	***	***	***	***	***	***	***	***	***
	% to previous year	***	***	***	***	***	***	***	***	***	***
Exports	tonnes	***	***	***	***	***	***	***	***	***	***
	% to previous year	***	***	***	***	***	***	***	***	***	***
Market Volume	tonnes	***	***	***	***	***	***	***	***	***	***
	% to previous year	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

Table 3: Market Value, in Value Terms, 2007-2015  
(million USD), in \*\*\* prices

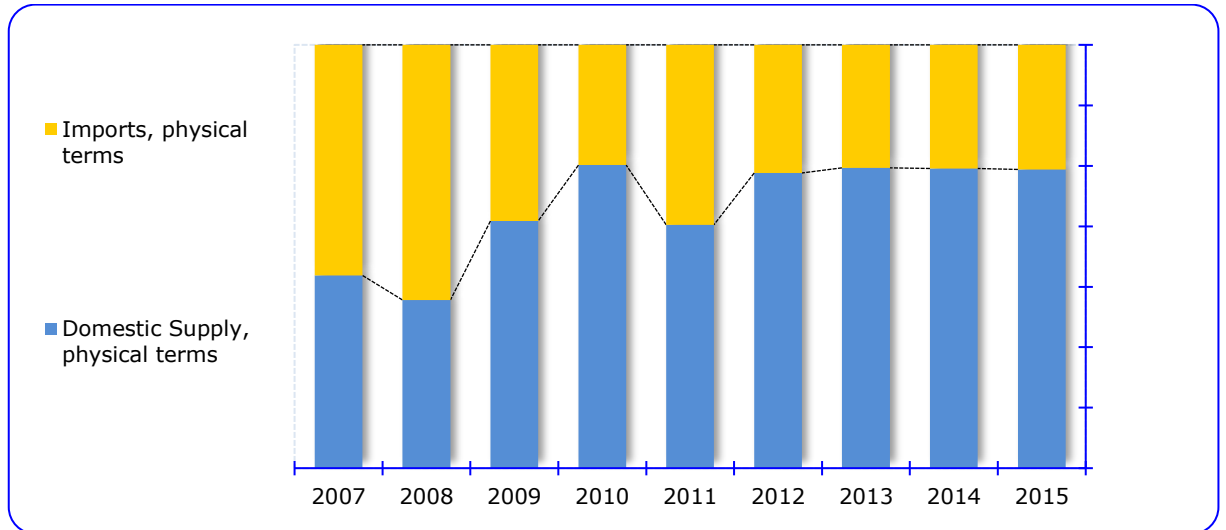
Product	Unit	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR, 2007-2015
Domestic production	USD	***	***	***	***	***	***	***	***	***	***
	% to previous year	***	***	***	***	***	***	***	***	***	***
Imports	USD	***	***	***	***	***	***	***	***	***	***
	% to previous year	***	***	***	***	***	***	***	***	***	***
Exports	USD	***	***	***	***	***	***	***	***	***	***
	% to previous year	***	***	***	***	***	***	***	***	***	***
Market Volume	USD	***	***	***	***	***	***	***	***	***	***
	% to previous year	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

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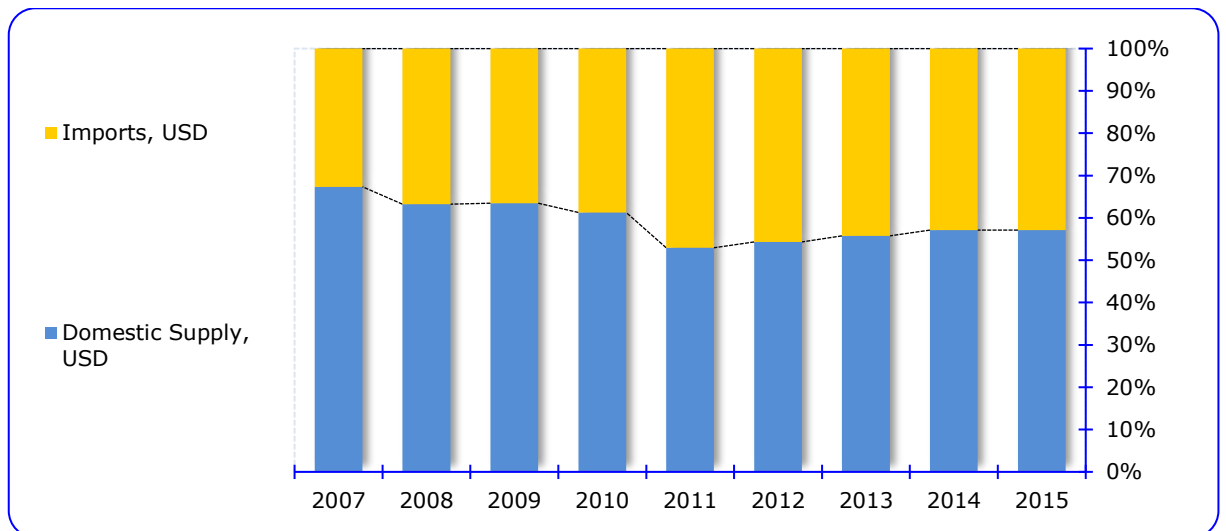
**3.2 MARKET STRUCTURE**

Figure 3: Market Structure – Domestic Supply Vs. Imports, in Physical Terms, 2007-2015 (% base on tonnes)



Source: \*\*\*

Figure 4: Market Structure – Domestic Supply Vs. Imports, in Value Terms, 2007-2015 (% base on USD), in \*\*\* prices



Source: \*\*\*

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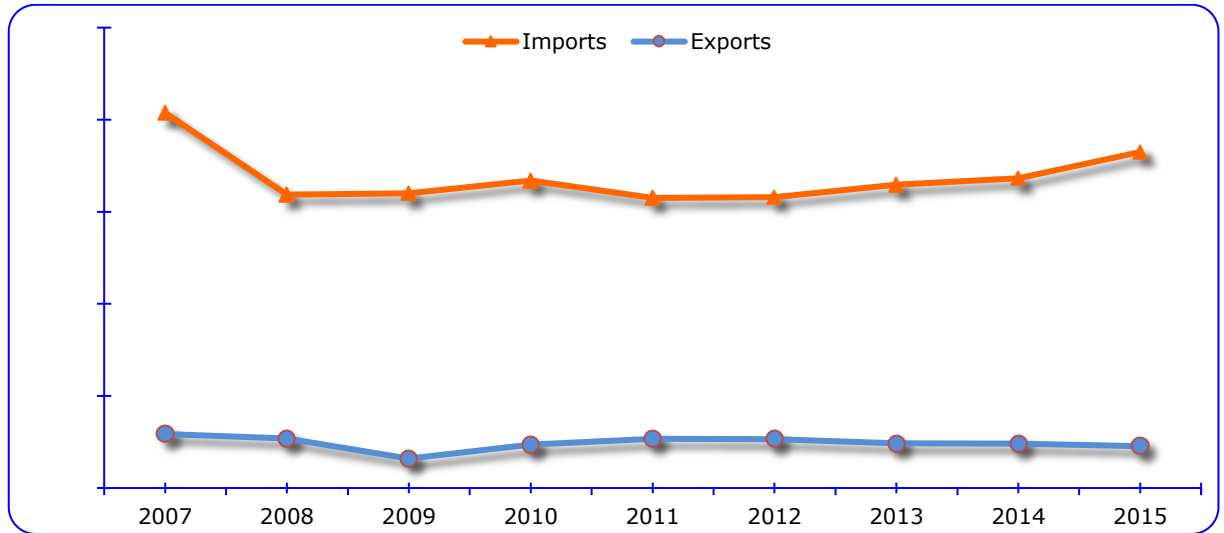


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### 3.3 TRADE BALANCE

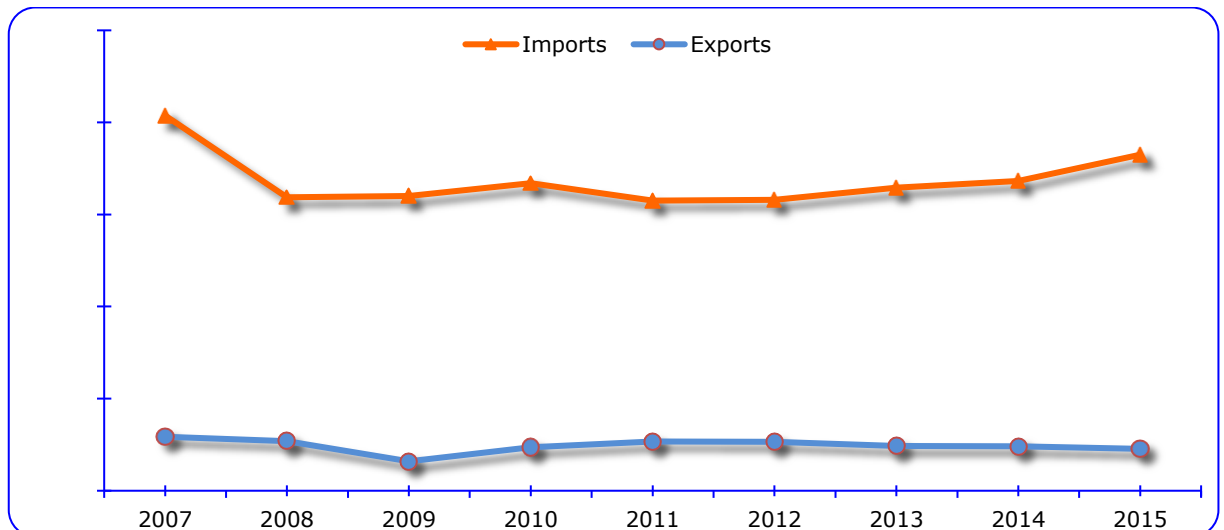
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Figure 5: Trade Balance, in Physical Terms, 2007-2015  
(thousand tonnes)



Source: \*\*\*

Figure 6: Trade Balance, in Value Terms, 2007-2015  
(million USD), in import/export prices

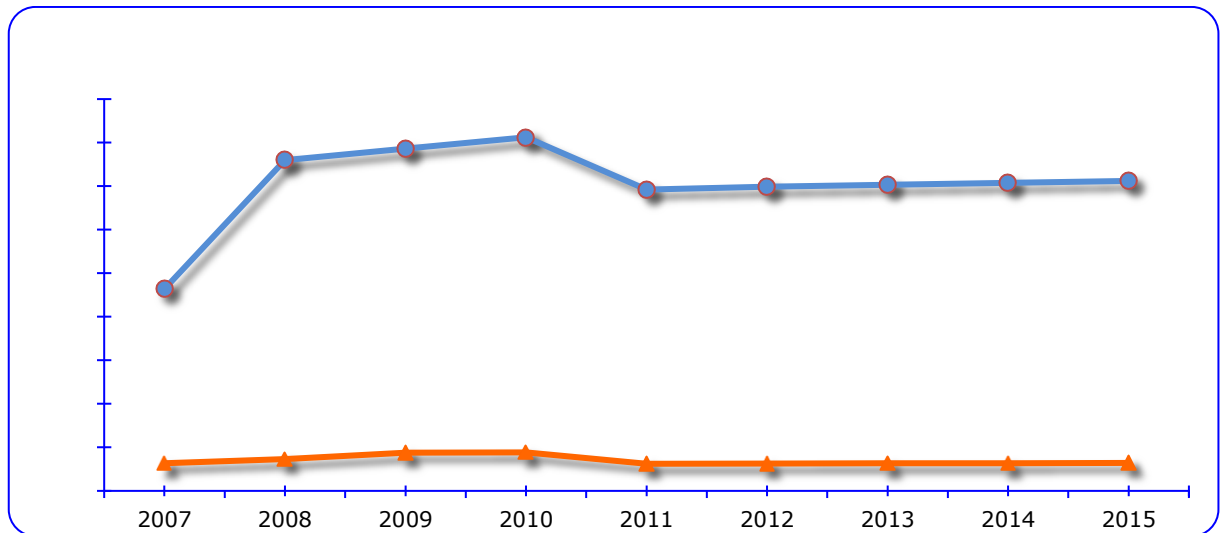


Source: \*\*\*

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### 3.4 PER CAPITA CONSUMPTION

Figure 7: Per Capita Consumption, 2007-2015  
(tonne/year and USD/year)



Source: \*\*\*

Table 4: Per Capita Consumption in 2007-2015  
(tonne/year and USD/year)

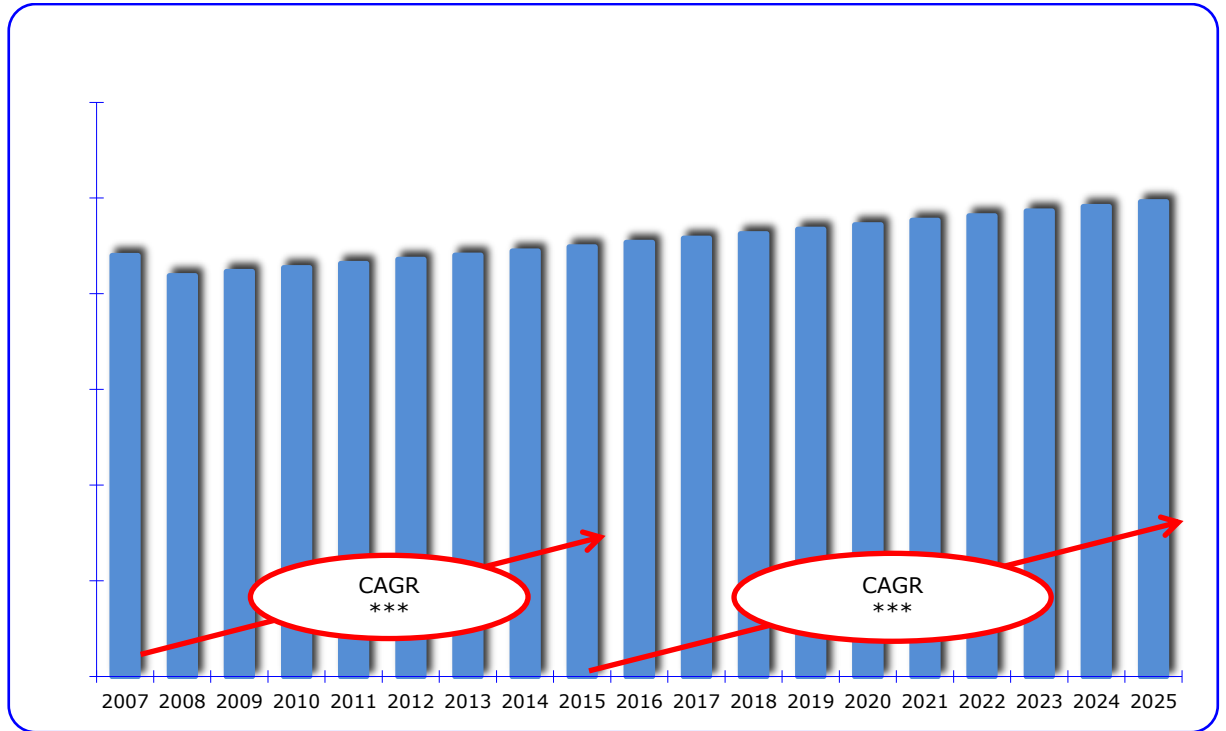
Item	Tonne	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR, 2007-2015
Per capita consumption	Tonne /year	***	***	***	***	***	***	***	***	***	***
Per capita consumption	USD/ year	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

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### 3.5 MARKET FORECAST TO 2025

Figure 8: Market Forecast to 2025

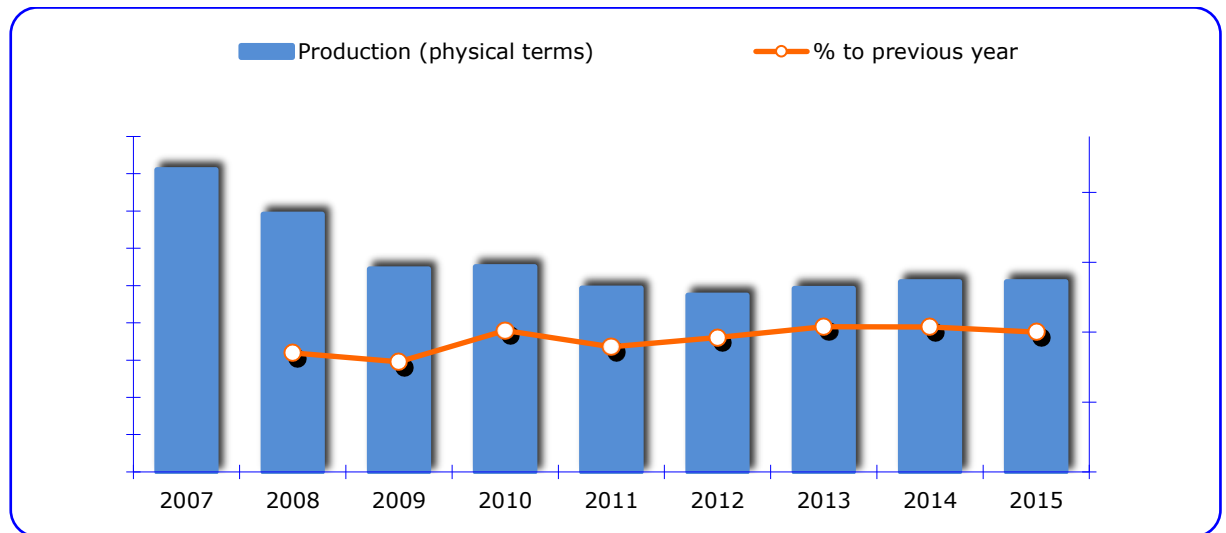


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# B 4. DOMESTIC PRODUCTION

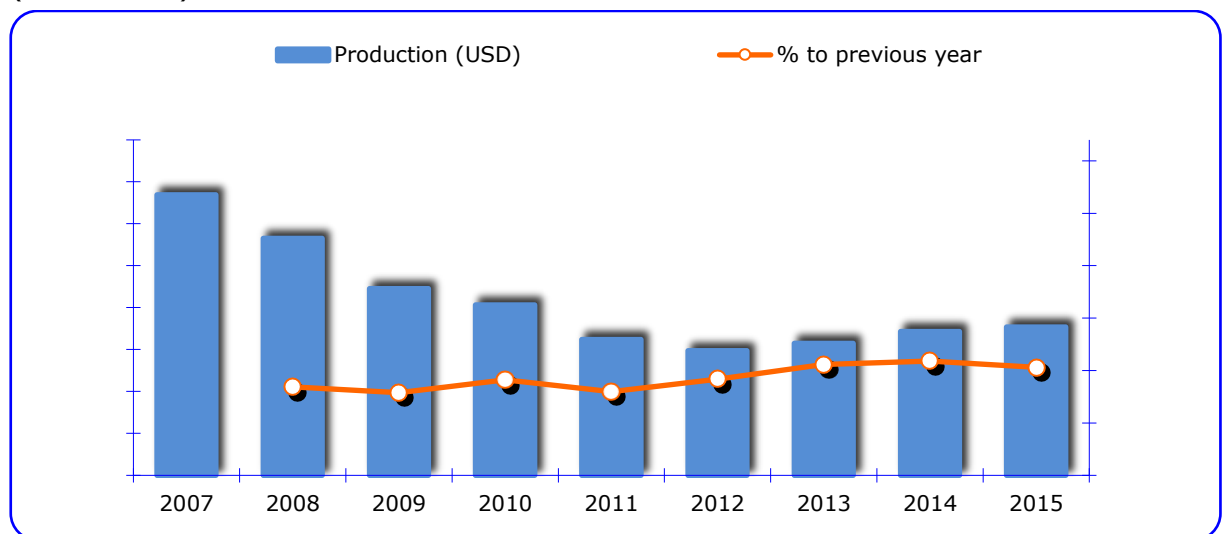
## 4.1 PRODUCTION FROM 2007-2015

Figure 9: Production, in Physical Terms, 2007–2015  
(thousand tonnes)



Source: \*\*\*

Figure 10: Production, in Value Terms, 2007–2015  
(million USD)

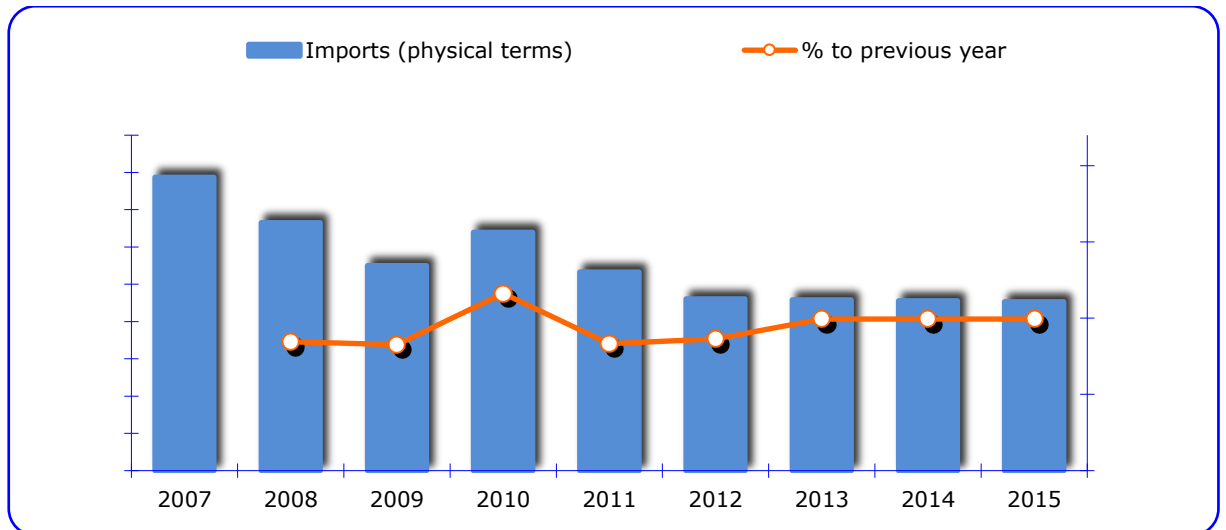


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## B 5. IMPORTS

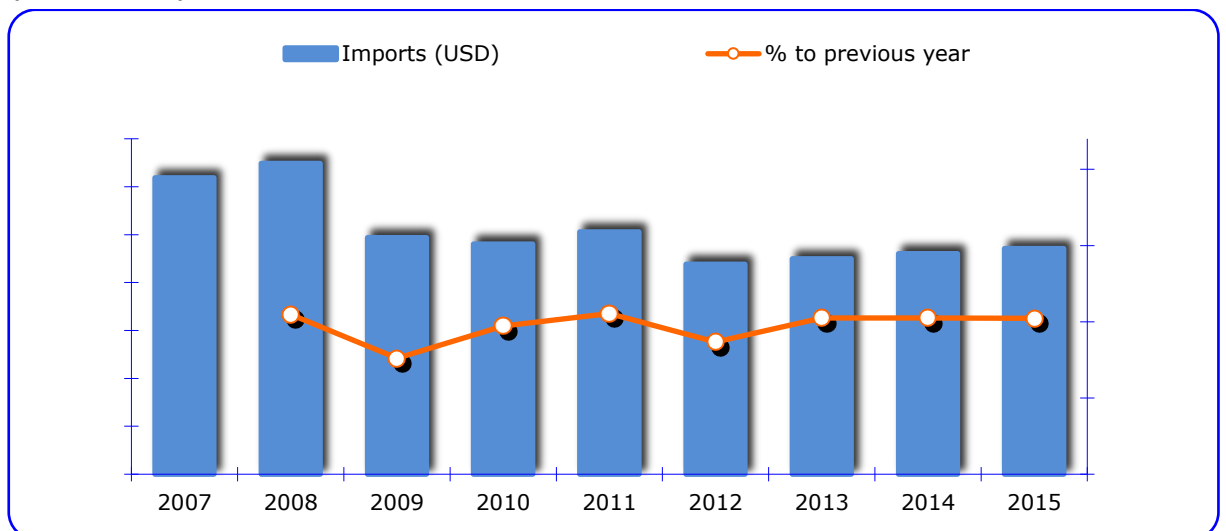
### 5.1 IMPORTS FROM 2007-2015

Figure 11: Imports, in Physical Terms, 2007-2015  
(thousand tonnes)



Source: \*\*\*

Figure 12: Imports, in Value Terms, 2007-2015  
(million USD)



Source: \*\*\*

### 5.2 IMPORTS BY COUNTRY

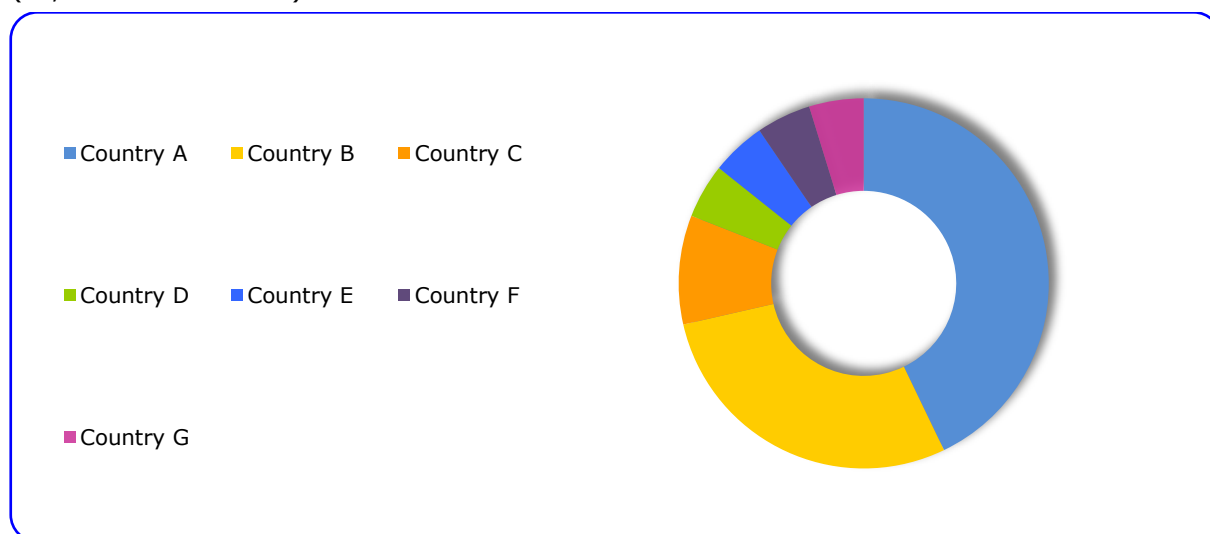
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Figure 13: Imports, in Physical Terms, by Country, 2015  
(%, based on tonnes)



Source: \*\*\*

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Table 5: Imports, in Physical Terms, by Country, 2007-2015  
(thousand tonnes)

COUNTRY/PERIOD	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR, 2007-2015
Country A	***	***	***	***	***	***	***	***	***	***
Country B	***	***	***	***	***	***	***	***	***	***
Country C	***	***	***	***	***	***	***	***	***	***
Country D	***	***	***	***	***	***	***	***	***	***
Country E	***	***	***	***	***	***	***	***	***	***
Country F	***	***	***	***	***	***	***	***	***	***
Country G	***	***	***	***	***	***	***	***	***	***
Others	***	***	***	***	***	***	***	***	***	***
Total	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

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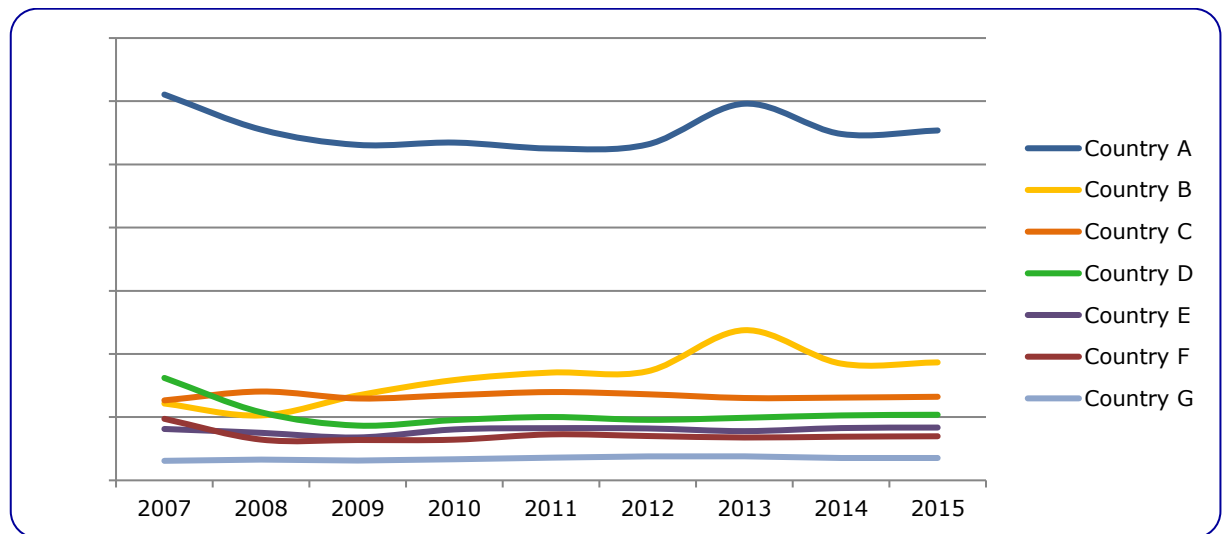
Table 6: Imports, in Value Terms, by Country, 2007-2015  
(million USD)

COUNTRY/PERIOD	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR, 2007-2015
Country A	***	***	***	***	***	***	***	***	***	***
Country B	***	***	***	***	***	***	***	***	***	***
Country C	***	***	***	***	***	***	***	***	***	***
Country D	***	***	***	***	***	***	***	***	***	***
Country E	***	***	***	***	***	***	***	***	***	***
Country F	***	***	***	***	***	***	***	***	***	***
Country G	***	***	***	***	***	***	***	***	***	***
Others	***	***	***	***	***	***	***	***	***	***
Total	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

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Figure 14: Imports, in Physical Terms, by Country, 2007-2015  
(thousand tonnes)



Source: \*\*\*

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Figure 15: Imports, in Value Terms, by Country, 2007-2015  
(million USD)

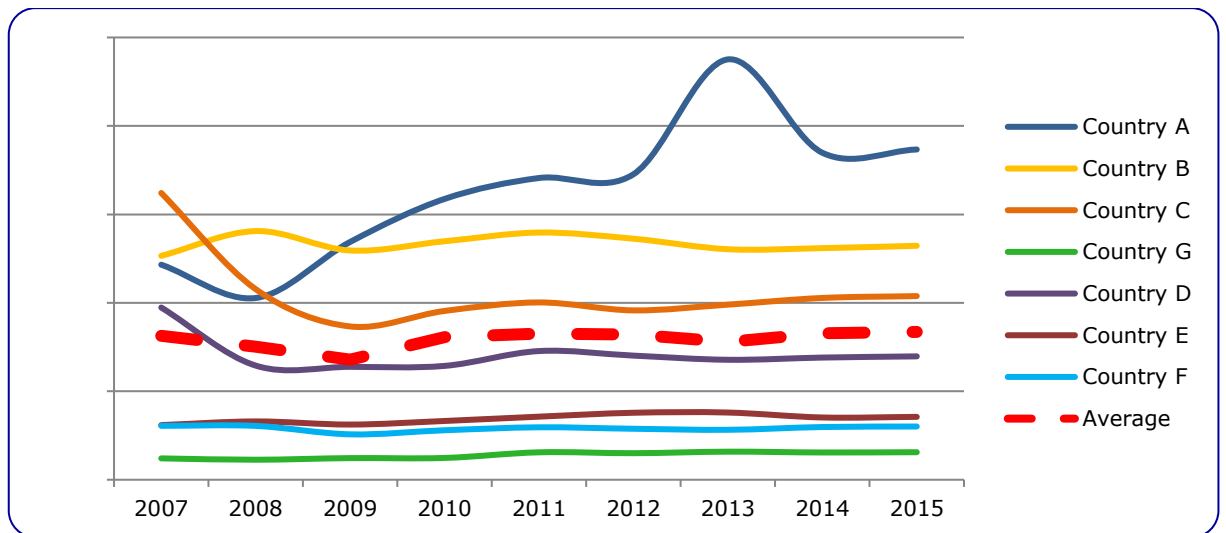


Source: \*\*\*

### 5.3 IMPORT PRICES BY COUNTRY

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Figure 16: Import Prices, by Country, 2007-2015  
(USD per tonne)



Source: \*\*\*



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Table 7: Import Prices, by Country of Origin, 2007-2015  
(USD per tonne)

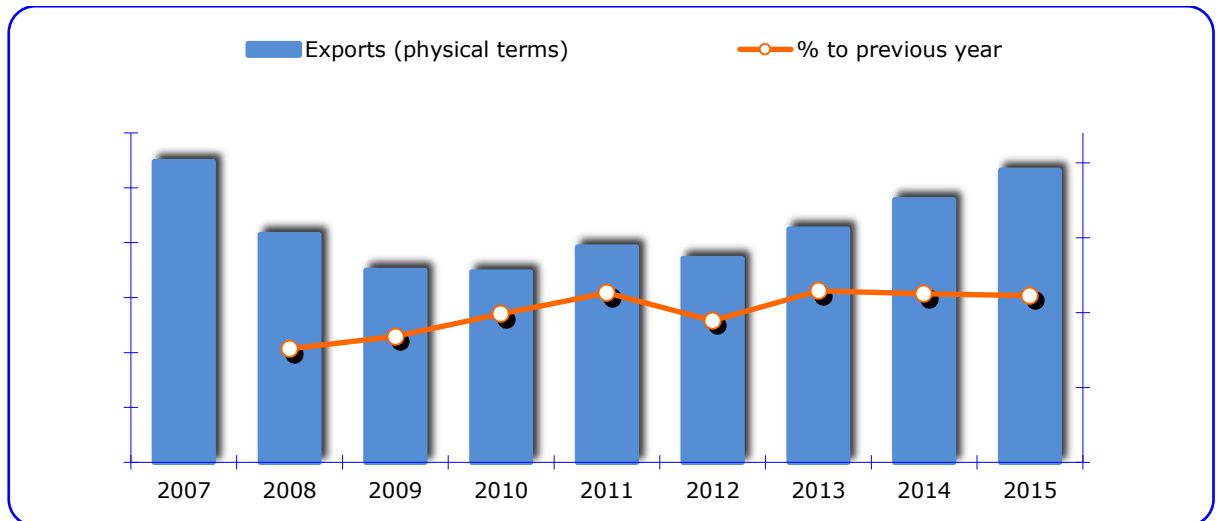
<b>COUNTRY/PERIOD</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>CAGR 2007- 2015</b>
Country A	***	***	***	***	***	***	***	***	***	***
Country B	***	***	***	***	***	***	***	***	***	***
Country C	***	***	***	***	***	***	***	***	***	***
Country D	***	***	***	***	***	***	***	***	***	***
Country E	***	***	***	***	***	***	***	***	***	***
Country F	***	***	***	***	***	***	***	***	***	***
Country G	***	***	***	***	***	***	***	***	***	***
Average	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

## B 6. EXPORTS

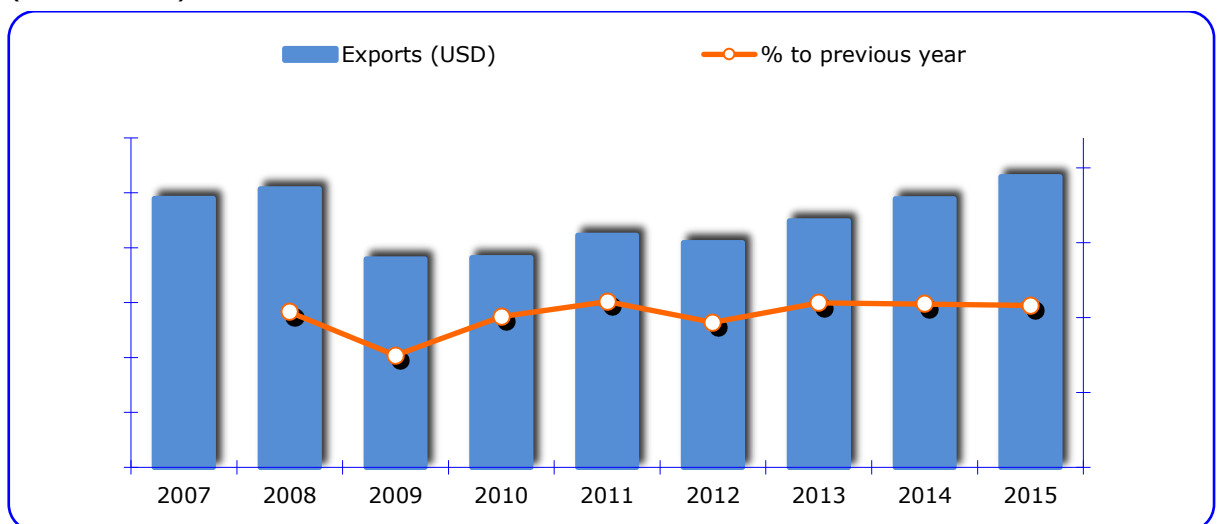
### 6.1 EXPORTS FROM 2007-2015

Figure 17: Exports, in Physical Terms, 2007-2015  
(thousand tonnes)



Source: \*\*\*

Figure 18: Exports, in Value Terms, 2007-2015  
(million USD)

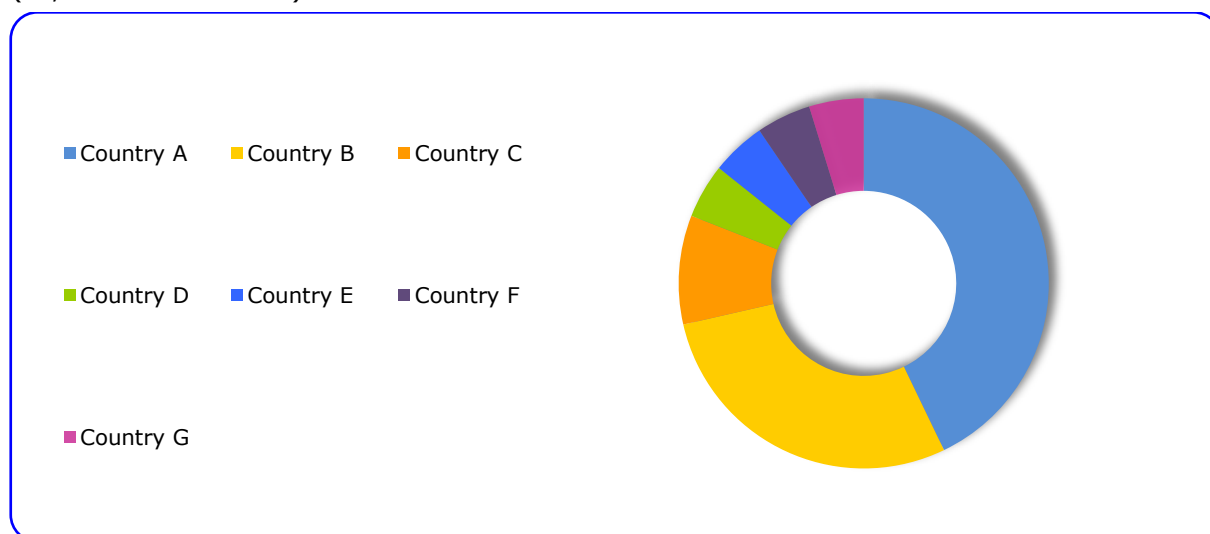


Source: \*\*\*

### 6.2 EXPORTS BY COUNTRY

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Figure 19: Exports, in Physical Terms, by Country, 2015  
(%, based on tonnes)



Source: \*\*\*

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Table 8: Exports, in Physical Terms, by Country, 2007-2015  
(thousand tonnes)

COUNTRY/PERIOD	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR, 2007-2015
Country A	***	***	***	***	***	***	***	***	***	***
Country B	***	***	***	***	***	***	***	***	***	***
Country C	***	***	***	***	***	***	***	***	***	***
Country D	***	***	***	***	***	***	***	***	***	***
Country E	***	***	***	***	***	***	***	***	***	***
Country F	***	***	***	***	***	***	***	***	***	***
Country G	***	***	***	***	***	***	***	***	***	***
Others	***	***	***	***	***	***	***	***	***	***
Total	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

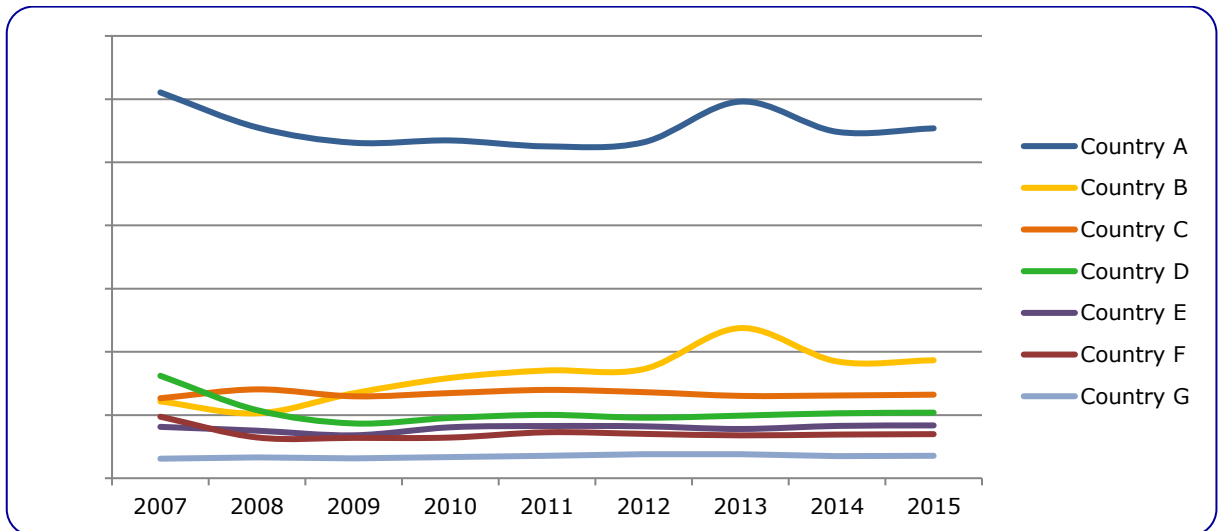
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Table 9: Exports, in Value Terms, by Country, 2007-2015  
(million USD)

COUNTRY/PERIOD	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR, 2007-2015
Country A	***	***	***	***	***	***	***	***	***	***
Country B	***	***	***	***	***	***	***	***	***	***
Country C	***	***	***	***	***	***	***	***	***	***
Country D	***	***	***	***	***	***	***	***	***	***
Country E	***	***	***	***	***	***	***	***	***	***
Country F	***	***	***	***	***	***	***	***	***	***
Country G	***	***	***	***	***	***	***	***	***	***
Others	***	***	***	***	***	***	***	***	***	***
Total	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

Figure 20: Exports, in Physical Terms, by Country, 2007-2015  
(thousand tonnes)

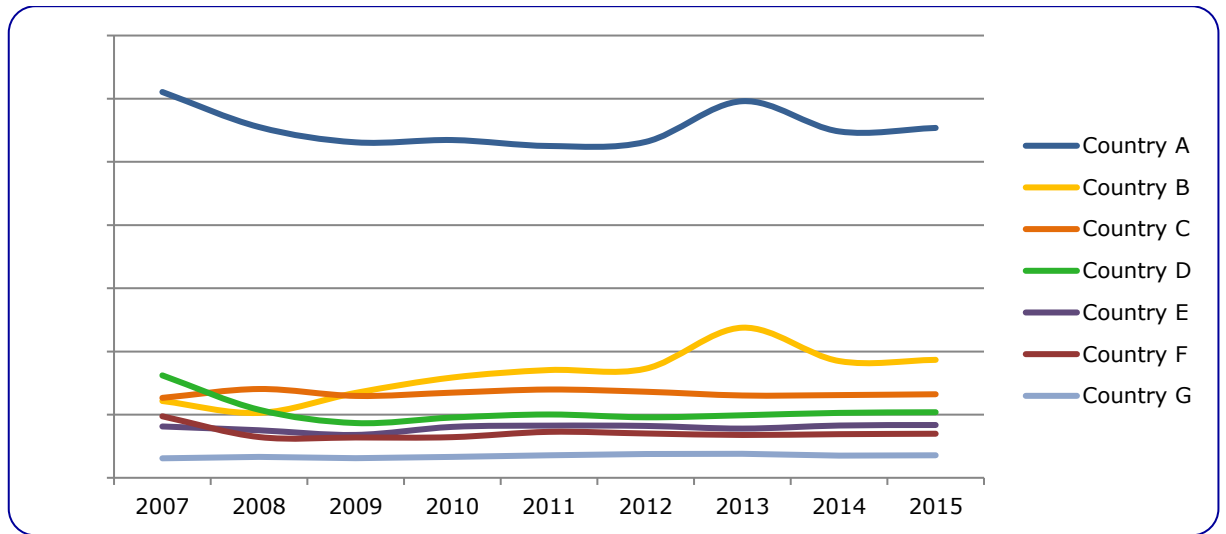


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Figure 21: Exports, in Value Terms, by Country, 2007-2015  
(million USD)

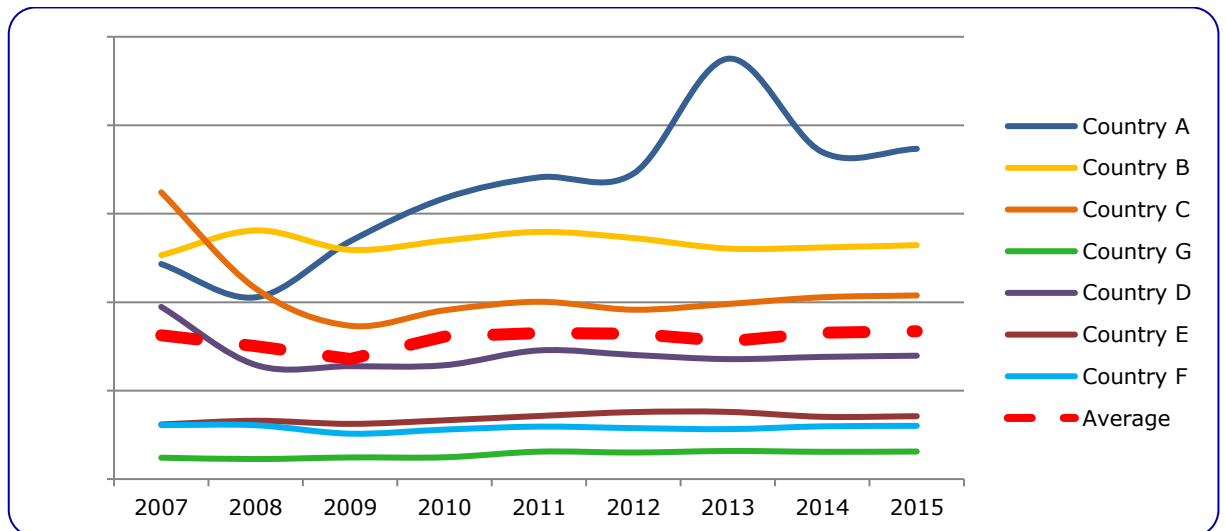


Source: \*\*\*

### 6.3 EXPORT PRICES BY COUNTRY

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Figure 22: Export Prices, by Country of Destination, 2007-2015  
(USD per tonne)



Source: \*\*\*

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Table 10: Export Prices, by Country of Destination, 2007-2015  
(USD per tonne)

COUNTRY/PERIOD	2007	2008	2009	2010	2011	2012	2013	2014	2015	CAGR, 2007- 2015
Country A	***	***	***	***	***	***	***	***	***	***
Country B	***	***	***	***	***	***	***	***	***	***
Country C	***	***	***	***	***	***	***	***	***	***
Country D	***	***	***	***	***	***	***	***	***	***
Country E	***	***	***	***	***	***	***	***	***	***
Country F	***	***	***	***	***	***	***	***	***	***
Country G	***	***	***	***	***	***	***	***	***	***
Average	***	***	***	***	***	***	***	***	***	***

Source: \*\*\*

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